#### **OUR PROCESS**

# 1 OneTimePIM

### **CLEANSING THE DATA**

Our data experts will help consolidate and clean all of your data to get it ready to import into the PIM from all the various sources.

#### **SETTING UP FAMILIES**

This is how the PIM knows which attributes a product needs and also involves setting up variant rulesets and setting up product relationships like categories.

#### **SETTING UP CONNECTORS**

Our developers will work with your business to ensure the PIM links to your website/e-commerce store. AT ONETIMEPIM, WE OFFER FREE SETUP, TRAINING AND SUPPORT AS PART OF EVERY PACKAGE WE OFFER. HERE IS OUR PROCESS.

## BUSINESS REQUIREMENTS CONSULTING

We discuss in-depth the requirements of your specific business and how we can provide solutions to your pain-points. We have even taken suggestions for new features on-board during these discussions and implemented them!

## **SETTING UP ATTRIBUTES**

Attributes and families make up the backbone of the PIM System. This also involves setting up validation rules for the attributes

### **IMPORTING THE DATA**

Using the import templates, our data team will bring all of the product data and media files into the PIM.

## **SETTING UP EXPORTS**

The exports to distribute the data automatically are setup, for example, to retailers or datasheets.

## TRAINING

We train your staff to become comfortable using the PIM themselves.

## **ONGOING SUPPORT**

We stay on hand to provide ongoing support whenever needed as the PIM becomes a part of the company's daily life. We use phone, Slack, email, etc to stay in touch and provide adivce and feedback.

## GAINING TOP MANAGEMENT SUPPORT

Explain the PIM business case to senior decision makers to ensure the PIM is used company-wide to its maximum potential.

